201.1 Naming/Renaming Schools

A. The Board of Education (Board) shall be responsible for the naming/renaming of all schools and school facilities, inclusive of portions within and surrounding grounds.

B. In naming a new school, the Superintendent will assign a staff member to chair a Name Recommendation Committee. The committee will be comprised of at least one representative from the PTA, student government, teaching staff and local community. The committee will solicit input from the school community and after careful deliberation will provide a list of three recommendations in priority order to the Superintendent with supporting rationale for the recommendation. The Superintendent will forward the committee’s recommendation to the Board for action.

201.2 Criteria for Naming Schools

A. Historical – after an historical event

B. Geographical – after a regional or local landmark or location

C. Schools shall not be named for people.

201.3 Naming Portions of Buildings or Grounds

If there is considerable support within a community, the Board may consider a request to name a portion of the building or grounds within established criteria.
201.4 Criteria for Naming Portions of Buildings or Grounds

Interior facilities or a section of the grounds may be named after living or deceased individuals who have met one or more of the following criteria:

- Attained achievements of extraordinary distinction over a period of not less than five years within the school community, such as a record of scholarship, creativity, humanitarian or public service and exemplary leadership;
- Provided leadership for a program that is recognized for building character and skills by modeling good life habits, utilizing excellent motivational skills and making learning the focus of the program;
- Provided leadership for a program that resulted in award winning performers at the state or national level;
- Provided exemplary and long-term volunteer service; or
- Been known for their contributions for the betterment of the community, county, state and/or country.

To eliminate spontaneous or emotional responses, requests will not be considered until two years after the service, contribution or death of the individual.

The Superintendent shall prepare procedures necessary for submittal and presentation to the Board.

201.5 Naming Rights for Donations

The Board may consider requests to grant naming rights for donated facilities or those funded with private donations.