



BoardDocs Cover Page

(Due to final Cabinet-level approval on Monday at noon, 2+ weeks prior to BOE meeting date)

Meeting Date:	February 22, 2023	
Agenda Session: (Category)	<input checked="" type="checkbox"/> Work Session (Bids, former F&F items, grant approvals etc.) <input type="checkbox"/> Closed <input type="checkbox"/> Regular, Preliminary Items (System Recognitions)	<input type="checkbox"/> Regular, Action/Consent <input type="checkbox"/> Board Items <input type="checkbox"/> Public Hearing <input type="checkbox"/> Board Committee
Title (Subject):	RFP 23MISC1, Equity Climate Survey	
Access:	<input type="checkbox"/> Private	<input checked="" type="checkbox"/> Public
Type:	<input type="checkbox"/> Business Item <input type="checkbox"/> Policy Item <input type="checkbox"/> Strategic Plan Item <input type="checkbox"/> System Recognition <input checked="" type="checkbox"/> Action (e.g., bids, action/consent items) <input type="checkbox"/> Consent (e.g., staffing, policies)	<input type="checkbox"/> Information (e.g., grants under \$50K, *grants over \$50K are Information/Discussion/Action) <input type="checkbox"/> Discussion <input type="checkbox"/> Minutes <input type="checkbox"/> Report <input type="checkbox"/> Special Agenda Type <input type="checkbox"/> Procedure
Aspirational Goals: (May select multiple)	<input checked="" type="checkbox"/> 1-Student Achievement <input type="checkbox"/> 2-Effective and Engaged Staff <input type="checkbox"/> 3-Resource Allocation	<input checked="" type="checkbox"/> 4-Family and Community Involvement <input type="checkbox"/> 5-Health and Safety
Recommended Action:	Board approval of RFP 23MISC1, Equity Climate Survey	
Backup Documents:	<input checked="" type="checkbox"/> YES <input type="checkbox"/> NO If yes, how many? <u>1</u> Is one a PowerPoint (PPT): <input type="checkbox"/> YES <input checked="" type="checkbox"/> NO	Submitted: <input checked="" type="checkbox"/> Herewith <input type="checkbox"/> Later <input type="checkbox"/> Both Comment: _____
<p>Immediately following receipt of an email confirmation that this item has been approved by the Superintendent, the person posting this item to BoardDocs is responsible for emailing the approved PPT to jeremy.eccard@fcps.org, amelia.ross@fcps.org, jeremiah.johnson@fcps.org, brandon.oland@fcps.org and Eric.Phillips@fcps.org.</p>		

PURPOSE OF PRESENTATION: Staff has reviewed the attached contract and recommends approval by the Board of Education of Frederick County.

BACKGROUND/SUMMARY: The recommendation is to establish a contract with an experienced consultant to organize and lead a systemwide equity climate survey.

Staff recommends that RFP 23MISC1, Equity Climate Survey be awarded to Insight Education Group of Eagan, MN.

PRESENTER(S) & TITLE(S):

Bill Meekins, CPPB, CPPO, NIGP-CPP, CSBO, CPCP, Purchasing Manager
 Dr. Keith Harris, Executive Director, Accelerating Achievement & Equity Department

SUBMITTED BY:

Bill Meekins, CPPB, CPPO, NIGP-CPP, CSBO, CPCP, Purchasing Manager
 Leslie R. Pellegrino, CPA, Chief Financial Officer

RFP 23MISC1
EQUITY CLIMATE SURVEY
FACT SHEET

A. **Overview:** This recommendation is to establish a contract with an experienced consultant to organize and lead a systemwide equity climate survey.

1. **Proposal participation:**

13 proposals downloaded
8 companies submitted a proposal

2. **Proposals were received from:**

BTS Spark, Inc. (Arlington, VA)
Dr. Kristilynn Turney, LLC. (Cincinnati, OH)
Insight Education Group (Eagan, MN)
Kaleidoscope Affect, LLC. (Laurel, MD)
MGT of America Consulting, LLC. (Tampa, FL)
Mid-Atlantic Equity Consortium, Inc. (Bethesda, MD)
Public Consulting Group, LLC. (Boston, MA)
UPD Consulting (Baltimore, MD)

3. **Other Facts:**

- The term of the contract shall be one year, with the contract to start on the date award. Frederick County Public Schools (FCPS) reserves the right to extend the contract, at existing prices, terms, and conditions, for up to an additional three terms, at the discretion of the Board of Education.
- This survey will provide FCPS the opportunity to examine the systems policies and practices that impact students and staff members academic, and social emotional, well-being.
- A committee of FCPS staff independently reviewed and evaluated each proposal. Purchasing opened the cost proposals, but did not share the results with the evaluation committee prior to interviews. The two highest scoring firms were interviewed for clarifications of their technical submissions. The technical scores were revisited upon completion of the interviews.
- The proposal from BTS Spark, Inc. was not submitted in a way that could be compared to other submitted proposals.
- The contract will be administered by Dr. Keith Harris, Executive Director, Accelerating Achievement & Equity Department.

4. **Source of Funding:** FY23 Approved Operating Budget

B. **Recommendation:** Staff recommends that RFP 23MISC1, Equity Climate Survey be awarded to Insight Education Group at a cost of \$70,000.

C. **Action taken by the Board (Purchasing use only):**

BM/mg Approved	_____ Denied	_____ Deferred	_____ Other	BM/mg
<u>2/22/23</u> Date	_____ Date	_____ Date	_____ Date	BOE Meeting: 02.22.23

RFP 23MISC1, EQUITY CLIMATE SURVEY

Scoring Summary

Vendor	Technical Score, Pre-Interview (75 Points Maximum)	Cost Score (25 Points Maximum)	Total Score, Pre-Interview	Technical Score Post-Interview	Cost Score	Total Score Post-Interview
Insight Education Group	51.2	24.6	75.8	57.5	24.6	82.1
Dr. Kristilynn Turney, LLC	52.9	25.0	77.9	45.3	25.0	70.3
MGT of America Consulting, LLC	48.2	18.0	66.2			
Mid-Atlantic Equity Consortium, Inc.	54.8	3.5	58.2			
Public Consulting Group LLC	46.7	10.3	57.0			
UPD Consulting	40.5	5.8	46.3			
Kaleidoscope Affect LLC	33.0	2.7	35.7			
BTS Spark	19.9	*NOTE*	-			

Bid Tabulation

Firm	Total Amount
Mid-Atlantic Equity Consortium, Inc.	\$ 496,896.00
Dr. Kristilynn Turney, LLC	\$ 69,000.00
Insight Education Group	\$ 70,000.00
MGT of America Consulting, LLC	\$ 95,750.00
Public Consulting Group LLC	\$ 167,250.00
UPD Consulting	\$ 298,132.00
Kaleidoscope Affect LLC	\$ 628,384.00

Scoring Criteria

- Firm Qualifications
- Work Plan
- Timeline
- Risks and Barriers
- Staffing
- References
- Cost Proposals

NOTE

The proposal from BTS Spark did not provide pricing in a way that could be compared to the other submitted proposals.